



## Coleg Harlech WEA/CAG

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### Objectives

On Monday 24<sup>th</sup> and Tuesday 25<sup>th</sup> January we set up a web based text wall, between 10am and 3pm, in the library.

The focus of the event will be encouraging students/tutors to share information about 'passing exams' and other aspects of College life. We also promoted research, books, E resources, Internet Access, Staff Knowledge and Expertise.

### Summary of the Project

When learners/staff visited the library they were asked to participate in the event by texting their tips to the text wall on the topic of the day, for example revision tips and help on passing exams.

The text wall software was free, however we provided the learners with the loaned phones laid out in the budget (*Miami from Orange*)

We used a laptop and projector (*supplied by Coleg Harlech*) to display the Web Page. Everyone who participated was entered in to a raffle and the prize was a smart phone (*Nokia 5230*). Over sixty learners/staff took part in the competition and their tips and information was stored in an excel spreadsheet; this enabled us to create a formula that would choose a random number from the spreadsheet to reveal the winner.

## **Target Audience**

Target audience was ultimately our Students, although public members and anyone who visited the Library on the selected days were eligible to enter.

## **Budget breakdown**

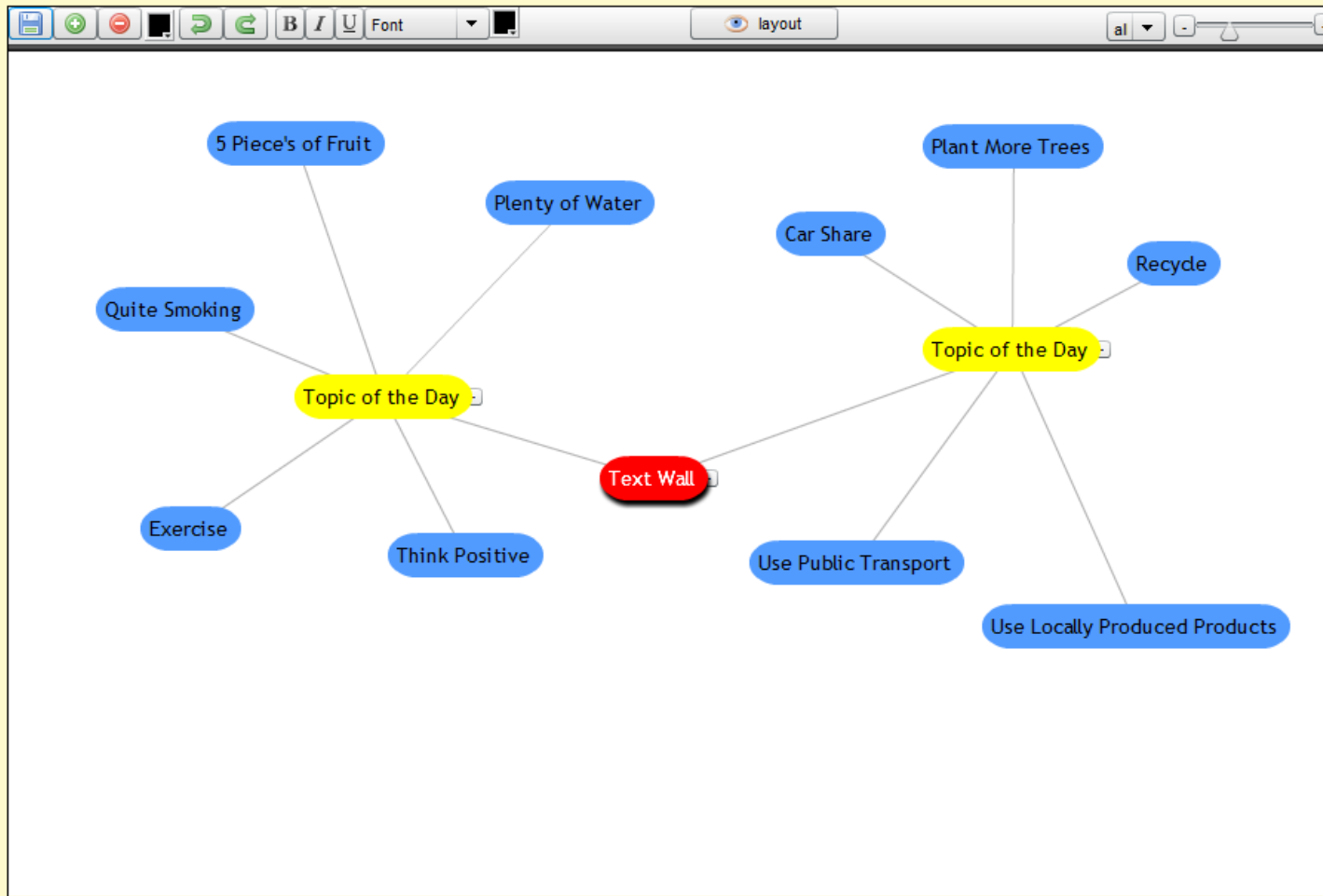
Staff Costs	£246.00
Marketing	£45.00
1 Smart phone Nokia 5230 c/w £10.00 top up	£89.00
3 Miami from Orange Mobile phone c/w £10.00 top up	£120.00

## **Promotional Activities**

We promoted the event internally using supplied posters (see below) and through our intranet and Moodle this was bilingual and included the library.wales.org web address also The Welsh Assembly Government funded by logo

## **Evaluation**

The entire event was a great success and many of the students commented on how interesting and out of the ordinary the event was. They felt it brought some modern up to date technology to our old and tired Library, many of the learners had not seen a text wall so they were fascinated with the technology. The following Mind map shows two topics of the day and a selection of responses from the learners, the topics were “How can you as learners help the environment?” and “What do you need to do to maintain a healthy life style throughout your studies and life?”



fancy that...

Students who **use the library** get better grades



On Monday 24<sup>th</sup> and Tuesday 25<sup>th</sup> January 2011 we are setting up a web based text wall, between 10am and 3pm, in the entrance to the library.

When learners/ staff visit the library they will be asked to participate in the event by texting their tips on the topic of the day.

Everyone who participates will be entered in to a raffle and could win a smart phone (**Nokia 5230**).

More information will be sent via email

Pwysan  
meddwl...

Mae myfyrwyr sy'n **defnyddio'r llyfrgell** yn cael gwell graddau



Ar Ddydd Llun 24fed a Dydd Mawrth y 25fed o Ionawr fydd yna Wâl ar y Wê yn y llyfrgell.

Pan ddaw staff a myfyrwyr i'r llyfrgell cant y siawns i fenthig ffon a tecsio tips i'r wâl.

Bydd pawb sy'n cymeryd rhan yn cael cyfle I enill ffôn Nokia 5230

Bydd mwy o fanylion yn cael ei ebostio i pawb

fancy that...

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In association with WAG & Library of Wales  
We are giving away an Orange Nokia 5230



Check out the Web Site [www.harlech.ac.uk](http://www.harlech.ac.uk)  
And  
Up and coming events in Moodle



Pwysa'n  
meddwl...

Mae myfyrwyr sy'n **defnyddio'r  
llyfrgell** yn cael gwell graddau



Mewn partneriaeth a'r Cynulliad a'r Llyfrgell Genedlaethol Cymru  
rydym yn cynnig cyfle i chwi enill Nokia 5230 newydd



Edrychwch ar y We  
[www.harlech.ac.uk](http://www.harlech.ac.uk)

Digwyddion newydd Moodle

