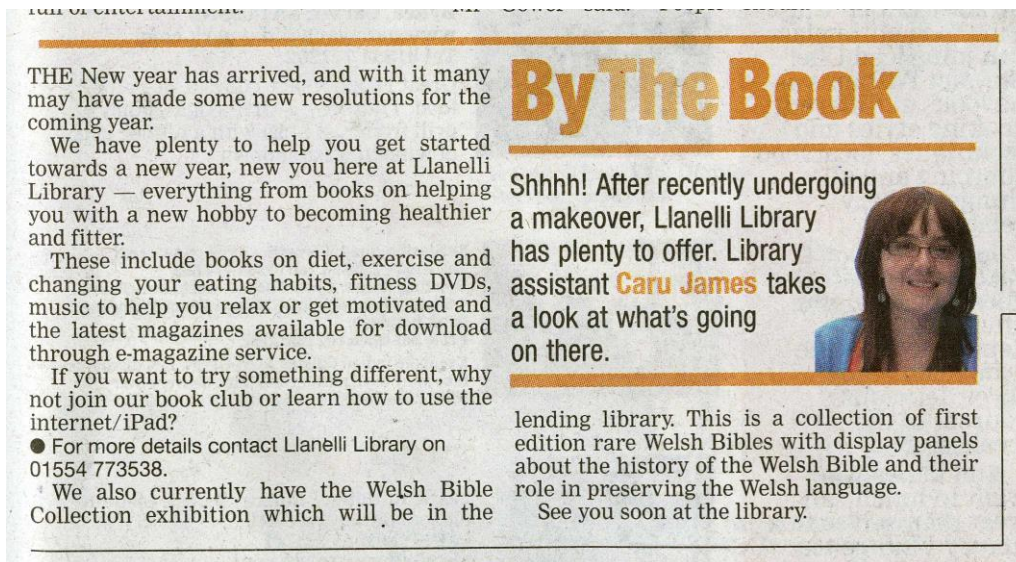


## Library marketer of the year

I would like to nominate Caru James, Library Assistant at Llanelli Public Library, for the award of the Library marketer of the year. Not only is Caru a pleasure to work with but she is totally committed to the library service.

As we are all aware it can be quite difficult to promote our services through the local press, but Caru is diligent and has a very popular weekly column in the local newspaper - the Llanelli Star aptly named 'By the book' which is read by over 10,000 readers. There is a weekly deadline for the column to be sent to print and Caru will send her article through even if she is away on holiday!



THE New year has arrived, and with it many may have made some new resolutions for the coming year.

We have plenty to help you get started towards a new year, new you here at Llanelli Library — everything from books on helping you with a new hobby to becoming healthier and fitter.

These include books on diet, exercise and changing your eating habits, fitness DVDs, music to help you relax or get motivated and the latest magazines available for download through e-magazine service.


If you want to try something different, why not join our book club or learn how to use the internet/iPad?

● For more details contact Llanelli Library on 01554 773538.

● We also currently have the Welsh Bible Collection exhibition which will be in the

## By The Book

Shhhh! After recently undergoing a makeover, Llanelli Library has plenty to offer. Library assistant **Caru James** takes a look at what's going on there.



lending library. This is a collection of first edition rare Welsh Bibles with display panels about the history of the Welsh Bible and their role in preserving the Welsh language.

See you soon at the library.

Caru is a committed member of the Cultural Services Promotion's Team and is the lead for the Cultural Services Newsletter that is sent electronically to the whole Leisure Division of Carmarthenshire County Council. Caru collates all the information for this newsletter and again will give time outside of her working day to ensure that deadlines are met and everyone has information on what is going on within the Archives, Arts, Museums, Theatres and Libraries within Carmarthenshire. (Please see attached)



Carmarthenshire  
Culture Issue ...

Caru mainly works in the Reference Department and is very interested in local history and in particular the history of Llanelli Library. Caru and the Reference Department Team have made contacts with various local historians and historical societies and she along with her colleagues has presented a very interesting presentation on the refurbishment and history of Llanelli Library and its holdings of over 7,000 local photographs. Most of these meetings and presentations are held outside of her working hours and Caru quite often will happily go straight from work to the meetings and not arrive home until ten o'clock that evening!

Carmarthenshire Libraries have recently submitted an application for funding from HLF for a local digitisation project which will bring together Library, Archive and Museum collections and focus on developing heritage and digital skills throughout Carmarthenshire to form a collaborative solution.

This will be done by creating a bilingual website as a global platform for our collections online, opening them up to new and wider audiences. The site will provide accessible, relevant and sustainable information sources and services that could otherwise be lost whilst promoting Carmarthenshire's heritage. With an emphasis on community participation, the digitisation project will also create opportunities for engagement, training, volunteering and employment. The aim is to preserve existing local heritage and encourage new contributions, increasing interest and enthusiasm in the sector. We will work with partner organisations such as Communities 2.0, Communities First and People's Collection Wales to provide best value and to further this aim. Caru is a vital member of this team and again has gone over and above the call of duty to ensure that Carmarthenshire Libraries has the best possible chance of achieving funding.

Therefore, I can only conclude that Caru James is a very worthy nominee for the Library Marketer of the year and would be delighted if you would consider this very positive, innovative and highly motivated young library assistant.

*Wendy Tiffin,*

Wendy Tiffin

Dirprwy Rheolwr Gwasanaethau Llyfrgell/Deputy Library Services Manager

Llyfrgell Llanelli/ *Llanelli Library*

Stryd Vaughan/ *Vaughan Street*

Llanelli

SA15 3AS

Tel: 01554 773538

E-bost: [WTiffin@sirgar.gov.uk](mailto:WTiffin@sirgar.gov.uk) / E-mail: [WTiffin@carmarthenshire.gov.uk](mailto:WTiffin@carmarthenshire.gov.uk)

Mae croeso i chi gysylltu â mi yn Gymraeg neu Saesneg 

*You are welcome to contact me in Welsh or English*

**Actif | Active**  
S I R G A R | C A R M A R T H E N S H I R E

