



Every Child a Library Member

Library Staff Survey

Welsh Libraries have been running the Every Child a Library Member pilot project in sixteen authorities across Wales – in which your library has taken part.

In order to evaluate the impact of this project and consider how we might roll it out to all the other authorities in Wales we would be very grateful if you could take a few minutes to answer this short questionnaire.

This scheme may have only just started in your library however your feedback and initial responses are very much appreciated and further evaluation will be taking place as the scheme progresses.

This survey is totally confidential and can be completed on paper or online.

All paper questionnaires should be returned to your library and placed in the box provided.

Link to the online survey here: <https://www.surveymonkey.com/s/ECALMstaff>

Q1 Which authority are you in?

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Q2 What is the name of your library?

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Q3 How many schools did you target in the pilot?

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Q4 Is this all the relevant schools, or a percentage of them?

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Q5 How many cards did you issue?

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Q6 Is this the maximum possible, or a percentage?

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Q7 Please state (verify from computer records) how many children came into the libraries to use their cards and pick up their goody bags?

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Q8 Do you think the promotional materials and specially designed cards helped with promoting the project and attracting children to the library?

☐☐

Yes

No

Q9 What, if any, anecdotal feedback has been received from children, parents or others?

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Q10 Do you think there has been an increase in use of libraries by children since the launch of the initiative?

Yes ☐ No ☐ Too early to tell ☐

Q11 Do you feel that the profile of the library has increased locally?

Yes ☐ No ☐ If yes, please comment further:

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Q12 Have links with other council departments (e.g. education) improved as a result of the pilot project?

Yes ☐ No ☐ If yes, please comment further:

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Q13 Do you feel that there have been any other benefits to the library service?

Yes ☐ No ☐ If yes, what are they?

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Q14 Do you have any further comments about the initiative? E.g. what could have been done better?



